



**John O. Dorn**

438 Timbercrest Court Cedarburg, WI 53012  
920.419.0582 johndorn@wi.rr.com throwingart.com

## **BACKGROUND SUMMARY**

I am a graphic artist, designer and problem solver with 22 years of experience. My breadth and range includes: art direction/management, package production and design, web development, project coordination, pre-press, corporate collateral creation and copy writing. I also possess outstanding fine art/illustration skills.

## **EMPLOYMENT QUALIFICATIONS**

- 20 years of meeting deadlines and handling multiple projects
- 5 years experience in project coordination, supervision and training roles
- Robust knowledge of print and package design
- Web development skills
- Excellent communications skills, both written and oral

## **EDUCATION**

- **University of Wisconsin, Eau Claire - Bachelor of Fine Arts** (1982 - 1987)  
A 4-year degree with a concentration on Advertising Design - Art History minor.

## **EMPLOYMENT HISTORY**

- **Wisconsin Pharmacal - Graphic Design/Web Developer** (February 08 - January 09)  
Packaging, web design/production, branding, mock-up, POP and illustration.
- **Jacobson Rost Advertising – Production Art Director** (January 2007 – October 2007)  
Production art and design for Leinenkugel's, Old Wisconsin, Carl Buddig, Sargento, Culver's Restaurants and other brands. Focus on packaging, print, POP and outdoor.
- **Central Aquatics – Contract Graphic Designer** (June 2006 – January 2007)  
Design, production and assistance in the building and launch of a new (Aqueon) brand.
- **Interior Systems Inc. – Sr. Prelim Artist** (January 2004 – November 2004)  
Oversee and manage development of preliminary art concepts and follow through production. Additional duties include creating and producing in-house projects, job revisions, obtaining pricing for graphic artwork and preparing jobs for production. Responsibilities extended to hiring, managing staff, keeping a production schedule and coordination outside resources.
- **Georgia Pacific – Senior Graphic Artist and Designer** (December 2000 – November 2003)  
Art direction and production for internal and external customers. Including, but not limited to catalogs, packaging, sales collateral and corporate communication, napkins, place mats, roll towels and related tissue products. Assist in backup and archiving of department network, workstation maintenance and software updates. Art direct, production and maintenance of departmental Intranet site. Work closely with sales, marketing and external resources to manage printed materials.

*(employment continued)*

- **Presto Products - Graphic Artist** (March 2000 - December 2000)  
Art direction and design for packaging, labels, and advertising for private label brands.
- **Printron - Graphic Artist** (June 1998 - February 2000)  
Design, prepress and output for the corrugated industry. Completed trapping, color separations, dot gain adjustments, traditional/stochastic/monet screening, DuPont color proofing, dylux and color key proofing. Created a production workflow for outside digital PDF proofing using Illustrator, PhotoShop and Acrobat.
- **Nash Finch - Graphic Artist** (August 1995 - June 1998)  
Art direction, design, prepress and customer service, from conception through completion, for narrow web flexographic and offset printing. Including, but not limited to food packaging, grocery retail POP, sales collateral and labels.

#### **AWARDS**

- 1996 - PACKER BANNER CONTEST - 1st Place. Green Bay, WI
- 1996 - SECURA INSURANCE ART EXHIBIT - 1st Place. Appleton, WI
- 1986 - N.O.T.A. (Campus Arts Magazine) - Best of Show. Eau Claire, WI
- 1987 - SENIOR SHOW - Photography Purchase Award. U.W.E.C. Eau Claire, WI
- 1987 - SAWDUST CITY DAYS - Logo Design Winner. Eau Claire, WI

#### **VOLUNTEER SERVICES**

- 2006 - 2007 PDGA PRO WORLDS/PDGA AM WORLDS  
Web development, course caddy booklet design and production, course logos, t-signs, course maps, marketing and consulting.
- 2002 - 2003 VILLAGE OF HOWARD  
Pinecrest disc golf course. Course design, fundraiser, t-sign and course map layout. League and event coordinator. Facilitation between sponsors and parks department.
- 1999 - 2000 KAUKAUNA PARKS & RECREATION DEPARTMENT  
Course map and tee signs for Grignon park disc golf course. Assisted with course design, installation and maintenance of park.
- 1990 - 1992 NATIONAL SPORTS CENTER FOR THE DISABLED  
Taught winter and summer sporting activities with developmentally disabled young people. Worked one-on-one and in group settings.
- 1995 - 1997 APPLETON ART CENTER  
Produced and placed signs for Art in the Park in the Fox Cities. Taught still life drawing with area high school students and performed various other acts of kindness.
- 1997 FOX CITIES UNITED WAY  
Designed and painted window murals with young children in the downtown Neenah and Appleton areas in celebration of 50 years of the United Way in the Fox Cities.

#### **INTERESTS**

- Active member of the Professional Disc Golf Association since 1995
- Working with and teaching children
- Speculative fiction
- Skiing
- Music